SOCIAL SEMINAR II

**Bachelor in Philosophy, Politics, Law and Economics PPLE
SEP-2023 SS2-PP.2.M.A**

Area Functional Group - Program Direction

Number of sessions: 15

Academic year: 23-24

Degree course: SECOND

Number of credits: 3.0

Semester: 2º

Category: COMPULSORY

Language: English

Professor: **BRENDAN FINBARR ANGLIN**

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BRENDAN ANGLIN

Academic Director, Masters in Finance & Accounting, IE Altamayyuz. Academic Director, Internal Audit Program, Aramco. Coordinator, UIMP Negotiations and Communications, Director, Fresh Ideas International Training. 19,000 students, 25 years teaching, 90+ awards for teaching excellence. Started working in Banking and then later for the Irish Department of Foreign Affairs. Discovered that he loves, absolutely loves teaching and was fortunate enough to be found beside the road by a wise Japanese sensei who taught him how to wash windows and give university classes. The areas he covers include economics, innovation, systems thinking, leadership, culture, critical thinking, art of war in business, negotiations, EI, and sociology and "how to wash a hedgehog without hurting yourself or the hedgehog". Uses neuroscience to explain why he is overweight and Groupthink to explain why he does nothing about it. One of the books he has written is a Science Fiction novel to explain social sciences. This course is partially inspired by the experience of writing that novel and helps justify to his wife why he did not see her and his children for six months.   And finally, he writes unconventional bios in the hope that some day his students will read them (2 so far out of 19,000) and will bring a photo of a hedgehog on their computer to the first day of class.

Office Hours

Office hours will be on request. Please contact at:

banglin@faculty.ie.edu

SUBJECT DESCRIPTION

The Social Seminar combines the expertise of three speakers on areas of concern to any citizen of a 21st Century Society (Sustainability, building a green economy, and digital ethics), a simulation on how to save a lake, scenario planning, and ight and shadow imagination, within the overarching framework of complex adaptive systems thinking and the Watchers' case study

LEARNING OBJECTIVES

·   Be able to map a system

·   Comfortably use complex adaptive systems vocabulary to describe the world and societies around us.

·   Develop new mental models which are better suited to understanding the wicked problems we face today.

·   Engage in and debate with experts on areas related to the UN's SDGs

·   Gain a deeper understanding of the social impact of our actions and how to change them for good

·   Understand how to develop scenario planning through red teaming and the techniques of Imaginable.

TEACHING METHODOLOGY

IE University teaching method is defined by its collaborative, active, and applied nature. Students actively participate in the whole process to build their knowledge and sharpen their skills. Professor's main role is to lead and guide students to achieve the learning objectives of the course. This is done by engaging in a diverse range of teaching techniques and different types of learning activities such as the following:

Learning Activity	Weighting	Estimated time a student should dedicate to prepare for and participate in
Lectures	29.33 %	22.0 hours
Group work	33.33 %	25.0 hours
Individual studying	37.33 %	28.0 hours
TOTAL	100.0 %	75.0 hours

PROGRAM

SESSION 1 (LIVE IN-PERSON)

Sustainability Topics:

- Social Challenge

Introduction to course, assignments, methodology, concept of systems thinking.

SESSIONS 2 - 3 (LIVE IN-PERSON)

Sustainability Topics:

- Environment

The Lake Simulation. Group activity looking at how to save a Lake using game theory.

Games & Simulations: The Lake Simulation (STR090151-U-ENG-HTM)

SESSION 4 (LIVE IN-PERSON)

Sustainability Topics:

- Social Challenge

Understanding complex adaptive systems fundamentals and the importance of a non-reductionist paradigm for solving the wicked problems of the 21st Century

SESSION 5 (LIVE IN-PERSON)

Sustainability Topics:

- Social Challenge

Feedback loops, the purpose of a system and the evolution of a system.

SESSIONS 6 - 7 (LIVE IN-PERSON)

Sustainability Topics:

- Environment

The Big Picture. Understanding The planet and society we are living in and the UN's SDGS. Lecture followed by debate/discussion/project work

Guest Speaker: Isabela del Alcázar

Article: Ideas to Shape the Future

SESSION 8 (LIVE IN-PERSON)

Sustainability Topics:

- Social Challenge

The agents in the system. How to we classify them and understand networks and the impact of their design on the emergent properties of the system.

SESSION 9 (LIVE IN-PERSON)

Sustainability Topics:

- Social Challenge

Multilevel Analysis and hierarchies in systems. How do we recognise vertical interactions as well as horizontal interactions in the system, and how can this influence our decision making.

SESSIONS 10 - 11 (LIVE IN-PERSON)

Sustainability Topics:

- Social Challenge

What is the right thing to do? Ethics in a digital world.   Artificial intelligence and superficial values? .   Lecture followed by debate/discussion/project work

Guest Speaker: María José Ferrari

Article: AI and Human Identity

SESSION 12 (LIVE IN-PERSON)

Sustainability Topics:

      - Environment

      - Social Challenge

Cracks in the system. Understanding flaws and failures and the danger of non-linear, negative threshold events.

SESSIONS 13 - 14 (LIVE IN-PERSON)

Sustainability Topics:

      - Environment

      - Economic Development

Building a sustainable Economy. A green capitalism. Lecture followed by debate/discussion/project work.

Guest Speaker: Paticia Gabaldon

Book Chapters: Chapter 1 Doughnut Economics

SESSION 15 (LIVE IN-PERSON)

Sustainability Topics:

      - Environment

      - Governance

      - Social Challenge

      - Economic Development

Video presentations of Utopian and Dystopian Visions of the future created through scenario planning and systems thinking in the context of the Watchers storyline.

EVALUATION CRITERIA

The Evaluation Method will be based on course content that needs to be seen (video series) and read (articles) with subsequent questions, essay question to use critical thinking and analysis of possible future scenarios using systems thinking, a group report and video on Watcher Storyline, and participation and positive attitude in class.

criteria	percentage	Learning Objectives	Comments
Video Questions	20 %		
Individual essay	20 %		
Group video	15 %		
Intermediate quizzes	15 %		
Group report	20 %		
Class Participation	10 %		

RE-SIT / RE-TAKE POLICY

Each student has four chances to pass any given course distributed over two consecutive academic years: ordinary call exams and extraordinary call exams (re-sits) in June/July.

Resits: Students failing the course in the ordinary call (during the semester) will have to re-sit the exam in June / July.

Those students who have not complied with the 80% attendance rule during the semester will fail both calls for this Academic Year (ordinary and extraordinary) and will have to re-take the course (i.e., re-enroll) the following Academic Year, by paying the corresponding extra cost.

The June / July re-sit exam will consist of a comprehensive exam. Your final grade for the course will depend on the performance in this exam only; continuous evaluation over the semester will not be taken into consideration. Students will have to achieve the minimum passing grade of 5 and can obtain a maximum grade of 8.0 (out of 10.0) in the re-sit exam.

Retakers: Students who failed the subject in a previous Academic Year and are now re-enrolled as re-takers in a course will need to check the syllabus of the assigned professor, as well as contact the professor individually, regarding the specific evaluation criteria for them as retakers in the course during that semester (ordinary call of that Academic Year). The maximum grade that may be obtained in the retake exam (3rd call) is 10.0

BEHAVIOR RULES

Please, check the University's Code of Conduct here. The Program Director may provide further indications.

ATTENDANCE POLICY

Please, check the University's Attendance Policy here. The Program Director may provide further indications.

ETHICAL POLICY

Please, check the University's Ethics Code here. The Program Director may provide further indications.