

GLOBAL GOVERNANCE & INTERNATIONAL ORGANIZATIONS

Professor: **WAYA QUVIGER**

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Way Quiviger joined IE Business School as Managing Director of the International MBA program in October 2003. She is currently Executive Director of the Master in International Relations at IE School of International Relations and Director of Special Projects in Social Impact Management. Waya is co-Founder of the student-led Social Responsibility Forum, IE's largest annual symposium on social and environmental issues. Waya Quiviger holds an M.Sc. in Politics of the World Economy from the London School of Economics (LSE), a Master in International Management from the Ecole des Hautes Etudes Commerciales (HEC) and a Bachelor of Commerce from McGill University (CA).

Prior to joining IE, Waya worked for the World Economic Forum in Geneva, Switzerland as Manager of the Global Leaders for Tomorrow (GLTs), a community of outstanding young leaders, many of them social entrepreneurs. She has also consulted for the Women's Forum and the Club de Madrid. Ms. Quiviger teaches Global Governance and International Organizations in the Master in International Relations (MIR) and the Bachelor in International Relations (BIR) as well as various courses and seminars on design thinking, social entrepreneurship and social innovation in the MIR, the International MBA, Master in Management, and Master in Finance. She also teaches a 1st year introductory course in the BIR and undergrad advanced seminars and summer school in collaboration with Brown University. Her research interests include social innovation, social entrepreneurship, design thinking, intergovernmental institutions and international relations.

DESCRIPTION

The international system is often termed “anarchic” because there is no authority above that of individual states. Global challenges such as terrorism, pandemics, climate change, poverty and the increasing pace of globalization have created the need for cooperation, structure and order in the international system. But the quest for rules and institutions to govern the world has met with some resistance from states and governments. Indeed there is an inherent tension between national sovereignty and the trend toward supranational policymaking. What role should international organizations (IOs) have? Who should control them and to whom are they accountable?

The course examines international institutions and how they can bring order and organization to the international conduct of states. The course also explores how IOs can address the global challenges of economic governance, development and transnational security that no state alone can tackle on its own. This class will cover general purpose organizations, such as the UN as well as more specialized institutions, such as NATO, the WTO, the IMF/World Bank, and the International Criminal Court. Understanding the complex interactions between these organizations and states is critical to understanding the modern world.

LEARNING OBJECTIVES

Students will receive a strong foundation in the history, role, and governance efforts of international institutions. Students will also analyze challenges and problems in global governance (poverty, global security, debt, trade, justice), and come up with possible solutions to these problems. This course will take a practical, interactive and applied approach to international organizations through the analysis of real case studies, presentations and active class discussion.

COURSE POLICIES

a. Attendance: Attendance is required for this course. If you need to be absent from the class, it is your responsibility to notify the professor in advance.

b. Late assignments: Assignments are due on the dates specified in the syllabus. Late submissions will receive half a letter grade reduction per day unless accompanied by a medical certificate.

c. General points on written assignments:

- References should be cited where appropriate within the text and a reference list should be provided at the end of the document.
- Sources of information presented in any table, figures or graphs should also be cited.
- When in doubt regarding proper citation, please refer to the IE Ethical Code of Conduct. <https://sites.google.com/a/student.ie.edu/ie-ethics-code-gen/ie-business-school-code-of-ethical-conduct>

d. Plagiarism: Plagiarism in this course is not tolerated. Please refer to the IE Code of Ethical Conduct.

e. Use of electronic devices: the use of smart phones is not allowed in this course.

PROGRAM

SESSION 1

Introduction to International Institutions: A Growing Need for Global Governance?

Required Reading:

- Kenneth W. Abbott and Duncan Snidal, "Why States Act Through Formal International Organizations," *JOURNAL OF CONFLICT RESOLUTION*, Vol. 42 No. 1, February 1998 3-32
- Campbell Craig, "The Resurgent Idea of World Government," *Ethics & International Affairs*; Summer 2008; 22, 2;
- Dingwerth, Klaus and Philipp Pattberg. 2006. "Global Governance as a Perspective on World Politics." *Global Governance* 12(2): 185-203.

R.A.: Why States Act Through Formal International Organizations

R.A.: The Resurgent Idea of World Government

W.P.: Global Governance as a Perspective on World Politics

SESSIONS 2 & 3

The United Nations System Part 1: The League of Nations, the UN and the UN Security Council

Required Readings:

- Paul Kennedy, *The Parliament of Man: The Past, Present, and Future of the United Nations* (Random House, 2006), chap. 1.
- Thomas D. Zweifel, *International Organizations and Democracy: Accountability, Politics, and Power*, Chap. 3

- Case study: Curtis H. Martin, *Going to the UN, George W. Bush and Iraq*, *GUISD Case 304*

B.C.: The Parliament of Man

B.C.: zweifel

P.C.: *Going to the UN, George W. Bush and Iraq*, (*GUISD Case 304*)

SESSIONS 4 & 5

The United Nations System Part 2: UN Peacekeeping

Required Readings:

- Michael J. Glennon, "Why the Security Council Failed," *Foreign Affairs* (May/June 2003), pp. 16-35.
- Edward C. Luck, "Reforming the United Nations: Lessons from a History of Progress," chap. 18 in *Politics of Global Governance*.
- Case Study: Case 241 GUISD: The Dutch in Srebrenica: A Noble Mission fails

W.P.: Why the Security Council Failed

W.P.: Reforming the United Nations: Lessons from a History of Progress

P.C.: The Dutch in Srebrenica: A Noble Mission fails (Case 241 GUISD)

SESSIONS 6 & 7

Economic Governance: The WTO

Required Readings:

- Goldstein, Judith, Douglas Rivers, and Michael Tomz. 2007. *Institutions in International Relations: Understanding the Effects of GATT and the WTO on World Trade*. IO 61(1):37-67.
- Keisuke Iida (2004) *Is WTO Dispute Settlement Effective?*. *Global Governance: A Review of Multilateralism and International Organizations*: Apr.–June 2004, Vol. 10, No. 2, pp. 207-225.
- Case Study: TB0349 Thunderbird School of Management: Hidden protectionism or Legitimate Concern?
- Case Study: TB0347 Thunderbird School of Management: The US Brazil Cotton Subsidy Dispute

W.P.: *Institutions in International Relations: Understanding the Effects of GATT and the WTO on World Trade*

W.P.: *Is WTO Dispute Settlement Effective?*

P.C.: TB0349 Thunderbird School of Management: Hidden protectionism or Legitimate Concern? (TB0349 Thunderbird School of Management)

P.C.: The US Brazil Cotton Subsidy Dispute (TB0347 Thunderbird School of Management)

SESSION 8

Foreign Aid and Development Part 1

- Fukuda-Parr, "Millennium Development Goals: Why They Matter," *Global Governance*, 10 (Oct-Dec 2004).
- Can Foreign Aid Buy Growth? William Easterly *The Journal of Economic Perspectives*, Vol. 17, No. 3. (Summer, 2003), pp. 23-48
- Case Study: Aid, Debt Relief and Trade, *Global Poverty* HBS 9-707-029

W.P.: *Millennium Development Goals: Why They Matter*

W.P.: *Can Foreign Aid Buy Growth?*

P.C.: *Aid, Debt Relief and Trade, Global Poverty* (HBS 9-707-029)

SESSIONS 9 & 10

International Development and Aid Part 2: The IMF

Required Readings:

- Ian Hurd, *International Organizations*, chap. 4
- Ngaire Woods, *The Globalizers: The IMF, the World Bank, and Their Borrowers* (Cornell University Press, 2006), chap. 1.
- Case Study: *Managing the Asian Meltdown: The IMF and the South Korea GUID Case 262*

B.C.: Ian Hurd, *International Organizations*, chap. 4

B.C.: Ngaire Woods, *The Globalizers: The IMF, the World Bank, and Their Borrowers* (Cornell University Press, 2006), chap. 1.

P.C.: *Managing the Asian Meltdown: The IMF and the South Korea (GUID Case 262)*

SESSION 11

International Law and Justice: The International Criminal Court

Required Readings:

- O'Callaghan, "Is the International Criminal Court the Way Ahead?" *International Criminal Law Review*, 8 (2008) 533-556;
- Christine H. Chung, "The Punishment and Prevention of Genocide: The International Criminal Court as a Benchmark of Progress and Need," in *CASE W. RES. J. INT'L L.* [Vol. 40:227-2007-2008]
- Case Study: *The International Criminal Court HBS 9-710-060*

W.P.: *Is the International Criminal Court the Way Ahead?*

W.P.: *The Punishment and Prevention of Genocide: The International Criminal Court as a Benchmark of Progress and Need*

P.C.: *The International Criminal Court HBS 9-710-060 (HBS 9-710-060)*

SESSION 12

Peace and Transnational Security: NATO and the Responsibility to Protect

Required Readings:

- Berdal, Mats and David Ucko. (2009) "NATO at 60." *Survival* 51(2): 55-76.
- Alex J. Bellamy, "The Responsibility to Protect and the Problem of Military Intervention," *International Affairs* 84: 4 (2008) 615-639
- Case Study: *The Fog of War: NATO's bombing of the Chinese Embassy in Belgrade, GUID Case 281*

W.P.: *NATO at 60*

W.P.: Alex J. Bellamy,

P.C.: *The Fog of War: NATO's bombing of the Chinese Embassy in Belgrade (GUID Case 281)*

SESSIONS 13 & 14

UN Simulation and Policy Paper: Addressing a transnational threat

Instructions to be distributed the week before.

SESSION 15

Non State Actors and Global Civil Society

Required readings:

- Mary Kaldor, "The Idea of Global Civil Society," *International Affairs* (May 2003), pp. 583-593.
- Jessica Mathews, *THE RISE OF GLOBAL CIVIL SOCIETY*, *Foreign Affairs* 76.1 (jan/Feb 1997): 50-66
- Case Study: Unilever and Oxfam: Insead INS 023

W.P.: The Idea of Global Civil Society

R.A.: *THE RISE OF GLOBAL CIVIL SOCIETY*

P.C.: Unilever and Oxfam (Insead INS 023)

EVALUATION METHOD

Students **must prepare** the assigned reading materials, presentations and case studies before each session. Participation and active involvement in class discussions are **highly encouraged**.

The breakdown of the final grade is as follows.

Participation: 25%

Group Presentation: 25%

Individual Paper ("Improve this IO"): 25%

UN Simulation and Policy Paper 25%

• **Participation (25%)**: based on attendance, active involvement in discussions and debates, as well as preparedness. Bonus points will be attributed to those who volunteer for case study analysis.

• **Group Presentation (25%)**:

- Each group will be assigned one case study or reading to present.
- Presentation topics will be assigned in class and the schedule will be determined in Session 1

• **Individual Paper: "Improve this International Institution" (25%)**

Students should choose an international organization (not among those covered in the course) and a potential challenge facing the institution. Students should prepare a paper (4 to 5 pages, Times New Roman 12 point font, double-spaced) addressing the following:

- Historical background of the International Institution
- Challenge facing the institution
- Potential solutions for the institution and whether they are feasible in practice
- Future outlook for this institution

Due date will be announced in class.

• **UN Simulation and Policy Paper: 25%**; instructions will be distributed beforehand