

# **GLOBALIZATION AND CROSS-CULTURAL COMMUNICATION**

**IE University**

Professor: **JAVIER GARCIA GONZALEZ**

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Academic year: 22-23

Degree course: FIRST

Semester: 1<sup>o</sup>

Category: BASIC

Number of credits: 6.0

Language: English

## **PREREQUISITES**

### **SUBJECT DESCRIPTION**

"Globalization" has been the buzzword to describe the evolution of our planet in many areas since the 1990s, linked very closely to the ideas of increasing interdependence and global integration. Basically, globalization refers to a set of economic, political, ideological, cultural, technological, environmental and social changing processes that have been shaping the contemporary world. Different processes that, in some fields, have been weakened, stopped and even reversed during the last decade, giving rise to a new concept: deglobalization.

The main purpose of this course is to analyze and understand the role of globalization in the different areas of society, establishing the basis for the student to recognize the complexity of today's world. As a process –supported by some, rejected by others-, globalization is a transforming force that has led to a world where people, governments, corporations, media, and other institutions are more closely connected than ever before. In this sense, communication among different cultures and social groups has also been affected by globalization and its implications. As a result, cross-cultural communication has become a very important element in today's world.

This course introduces students to the major topics and debates in Globalization Studies and Cross-Cultural Communication. In the first part of the course we will explore when globalization emerged, and how it spread and has evolved. Next, we will study the most influential ways of understanding globalization in the contemporary world including the main approaches and theories about the concept, and the debate globalization/deglobalization. The second part of the course will focus on the multidimensional understanding of globalization, and we will examine the economic, political, social, environmental, health and cultural dimensions of globalization, as well as the current trends in these areas. The third part of the course will introduce the concept of cross-cultural communication and the main approaches and theories in this field.

## **OBJECTIVES AND SKILLS**

### **Learning objectives**

By the end of the course, the student will be able to:

- Understand the complexity of today's world and the connections between the different fields

and dimensions of human activity as a result of globalization.

- Analyze and critically discuss the main actors, concepts, theories, and trends linked with globalization and cross-cultural communication.
- Apply abstract theoretical concepts in the fields of globalization and cross-cultural communication to real-world issues and situations.
- Identify challenges that arise from the dynamics of globalization and cross-cultural interactions and learn ways to address them.
- Apply knowledge on globalization and cross-cultural communication to professional practices and products within the area of communication.

## METHODOLOGY

Based primarily on classroom interaction and dialogue, additional methodologies, platforms and technologies will be incorporated to extend learning beyond the classroom.

The syllabus includes two types of sessions:

*Live in-person Sessions*, in which the professor and all students can interact in real time.

*Asynchronous Sessions*, which take place over a certain period of time, in which students and professor do not need to be present at the same time, although the professor will be online during the session and will be available for different purposes.

The course includes lectures with Q&A sections, class discussions, group work, practical and applied exercises (written and audio-visual), student presentations and discussion forums, both in-person and online.

Students are expected to actively participate in class discussions and the other learning activities, online and offline.

Therefore, regular attendance and/or participation and adequate preparation are required for all students, for both live in-person and asynchronous sessions.

Teaching methodology	Weighting	Estimated time a student should dedicate to prepare for and participate in
Lectures	6.67 %	10 hours
Discussions	20.0 %	30 hours
Exercises	13.33 %	20 hours
Group work	26.67 %	40 hours
Other individual studying	33.33 %	50 hours
TOTAL	100.0 %	150 hours

## PROGRAM

- Globalization and Deglobalization: (concepts, history, trends and current debates)
- The multidimensional approach to globalization: (economic, political, environmental/health, and cultural globalization; challenges and setbacks)
- Cross-cultural communication (concepts, evolution and key thinkers)

## CORE TOPICS

## **SESSION 1 (LIVE IN-PERSON)**

- Course/Syllabus overview
- Introduction to Globalization

Activities: 45' Presentation by the professor+ Q&A; + 20' Individual exercise + 10' sharing the conclusions with the class and discussion + 5' wrap-up and course administration.

## **SESSION 2 (LIVE IN-PERSON)**

- Globalization and deglobalization: concepts and approaches.

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "What is Globalization?", Globalization. A Very Short Introduction (5th. Ed.) (Chapter 1), OUP, 2020. pp. 1-17. (See Bibliography)*

*Book Chapters: "The Global Era. Globalization", in The World. A Brief Introduction. (IE Library)*

## **SESSION 3 (LIVE IN-PERSON)**

- Globalization and deglobalization: globalization in history

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Globalization in History", Globalization. A Very Short Introduction (5th. Ed.) (Chapter 2), OUP, 2020. pp. 18-37. (See Bibliography)*

## **SESSION 4 (ASYNCHRONOUS)**

- Globalization and deglobalization: Is globalization a new phenomenon?
- Exercise: Recorded Group Presentation: History of Globalization (instructions will be given in advance)

Required Materials (Please check "Announcements" on Blackboard for updates and additional information):

*Article: A Brief History of Globalization. (World Economic Forum)*

## **SESSION 5 (LIVE IN-PERSON)**

- Globalization and deglobalization: current debates and future trends I.

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Readings, Sessions 5 & 6, (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Globalization in the Twenty-First Century", Globalization. Debunking the Myths (3rd ed.), Rowman and Littlefield, 2017, pp. 1-17. (See Bibliography)*

Article: "Slowbalisation. A new pattern of world commerce is becoming clearer—as are its costs" (The Economist, Jan 26, 2019) (ced)

Article: After the Coronavirus. (Foreign Policy, Winter2021, Issue 239, p111-115) (ced)

Article: The Return of Conquest?: Why the Future of Global Order Hinges on Ukraine (Foreign Affairs, May/June 2022)

## **SESSION 6 (LIVE IN-PERSON)**

- Globalization and deglobalization: current debates and future trends II.

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Readings, Sessions 5 & 6, (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Conceptual perspectives on Globalization", Globalization. Debunking the Myths (3rd ed.), Rowman and Littlefield, 2017, pp. 23-39. (See Bibliography)*

Article: "Slowbalisation. A new pattern of world commerce is becoming clearer—as are its costs" (The Economist, Jan 26, 2019) (ced)

Article: The Return of Conquest?: Why the Future of Global Order Hinges on Ukraine (Foreign Affairs, May/June 2022)

Article: After the Coronavirus. (Foreign Policy, Winter2021, Issue 239, p111-115) (ced)

## **SESSION 7 (LIVE IN-PERSON)**

- The economic dimension of globalization: the global economic order: will Covid and the Ukrainian War kill globalization?

Activities: Discussion Forum before the session, Will Covid will Covid and the Ukrainian War kill globalization? Instructions will be given in advance.

Required Reading/Viewings (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "The economic dimension of Globalization", Globalization. A Very Short Introduction (5th. Ed.), (Chapter 3), OUP, 2020. pp. 38-63. (See Bibliography)*

*Video: Will covid kill globalization? (weforum.org)*

## **SESSION 8 (LIVE IN-PERSON)**

- The economic dimension of globalization: market integration/disintegration

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Market Integration", Globalization. Debunking the Myths (3rd ed.), Rowman and Littlefield, 2017, pp. 41-58. (See Bibliography)*

## **SESSION 9 (LIVE IN-PERSON)**

- The Economic Dimension of Globalization: growth and development.

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Growth and Development", Globalization. Debunking the Myths (3rd ed.), Rowman and Littlefield, 2017, pp. 59-78. (See Bibliography)*

## **SESSION 10 (ASYNCHRONOUS)**

- The economic dimension of globalization: transnational Corporations I

Exercise: Recorded Group Presentation: Transnational Corporations (instructions will be given in advance)

Required Reading, Sessions 10&11 (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Multinational business", in Larres, K. and Wittlinger, R. (eds.) Understanding Global Politics (chapter 16), Routledge, 2020. (IE Library)*

## **SESSION 11 (LIVE IN-PERSON)**

- The economic dimension of globalization: transnational corporations II

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading, Sessions 10&11, (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Multinational business", in Larres, K. and Wittlinger, R. (eds.) Understanding Global Politics (chapter 16), Routledge, 2020. (IE Library)*

## **SESSION 12 (LIVE IN-PERSON)**

- The political dimension of globalization: global governance

Exercise: Global Governance and International Organizations (instructions will be given in advance)

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "The political dimension of globalization", Globalization. A Very Short Introduction (5th. Ed.), (Chapter 4), OUP, 2020. pp. 64-82. (See Bibliography)*

## **SESSION 13 (LIVE IN-PERSON)**

- The political dimension of globalization: globalization and democracy

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Democratization", Globalization. Debunking the Myths (3rd ed.), Rowman and Littlefield, 2017, pp. 79-101. (See Bibliography)*

## **SESSION 14 (LIVE IN-PERSON)**

- The political dimension of globalization: democracy and freedom in the world

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading and Materials (Please check "Announcements" on Blackboard for updates and additional information):

*Multimedia Documentation: Freedom in the World, Freedom and the Media, Freedom on the Net*

## **SESSION 15 (LIVE IN-PERSON)**

- The political dimension of globalization: old and new trends; nationalism, populism,, war, and the new global order I

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading, Sessions 15&16, (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Ideological confrontations over globalization", Globalization. A Very Short Introduction (5th. Ed.), (Chapter 7), OUP, 2020. pp. 111-128. (See Bibliography)*

*Book Chapters: " The future of globalization", Globalization. A Very Short Introduction (5th. Ed.), (Chapter 8), OUP, 2020. pp. 129-136. (See Bibliography)*

*Article: The Month That Changed a Century (Foreign Policy, April 2022) (ced)*

## **SESSION 16 (ASYNCHRONOUS)**

- The political dimension of globalization: old and new trends; nationalism, populism, war, and the new global order II.

Activities: Exercise: old and new trends in political globalization (instructions will be given in advance)

Required Reading, Sessions 15&16, (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Ideological confrontations over globalization", Globalization. A Very Short Introduction (5th. Ed.), (Chapter 7), OUP, 2020. pp. 111-128. (See Bibliography)*

*Book Chapters: " The future of globalization", Globalization. A Very Short Introduction (5th. Ed.), (Chapter 8), OUP, 2020. pp. 129-136. (See Bibliography)*

*Article: The Month That Changed a Century (Foreign Policy, April 2022) (ced)*

## **SESSION 17 (LIVE IN-PERSON)**

- The environmental dimension of globalization: global environmental issues and climate change I

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading, Sessions 17&18, (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "The ecological dimension of globalization", Globalization. A Very Short Introduction (5th. Ed.), (Chapter 6), OUP, 2020. pp. 95-110. (See Bibliography)*

## **SESSION 18 (LIVE IN-PERSON)**

- The environmental dimension of globalization: global environmental issues and climate change II

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading, Sessions 17&18, (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "The ecological dimension of globalization", Globalization. A Very Short Introduction (5th. Ed.), (Chapter 6), OUP, 2020. pp. 95-110. (See Bibliography)*

## **SESSION 19 (LIVE IN-PERSON)**

- The health dimension of globalization

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Health", Introduction to Global Studies (2nd ed.), The University of North Carolina Press, 2015, pp.235-265. (IE Library)*

## **SESSION 20 (LIVE IN-PERSON)**

- The cultural dimension of globalization: Global Culture.

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "The cultural dimension of Globalization", Globalization. A Very Short Introduction (5th. Ed.), (Chapter 6), OUP, 2020. pp. 83-94. (See Bibliography)*

## **SESSION 21 (LIVE IN-PERSON)**

- The cultural dimension of globalization: homogenization and fragmentation

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Culture", Globalization. Debunking the Myths (3rd ed.), Rowman and Littlefield, 2017, pp. 125-145. (See Bibliography)*

## **SESSION 22 (LIVE IN-PERSON)**

- The cultural dimension of globalization: Americanization and McDonaldization

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required viewings (Please check "Announcements" on Blackboard for updates and additional information):

*Video: George Ritzer on McDonaldization (Youtube)*

### **SESSION 23 (ASYNCHRONOUS)**

- The cultural dimension of globalization: global flows of information I

Exercise: Recorded group presentation; Global cultural flows (Instructions will be given in advance)

Required Reading, Sessions 23 & 24, (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Flows of information" Introduction to Global Studies (2nd ed.), The University of North Carolina Press, 2015, pp. 109-120. (IE Library)*

### **SESSION 24 (LIVE IN-PERSON)**

- The cultural dimension of globalization: global flows of information II

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading, Sessions 24 & 25, (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Flows of information" Introduction to Global Studies (2nd ed.), The University of North Carolina Press, 2015, pp. 109-120. (IE Library)*

### **SESSION 25 (LIVE IN-PERSON)**

- Cross-cultural communication: concepts and evolution

Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "What is Cross-Cultural Communication", Cross-Cultural Communication: Theory and Practice (Chapter 1), Palgrave MacMillan, 2013, 1-19. (IE Library)*

### **SESSION 26 (LIVE IN-PERSON)**

- Cross-cultural communication: communication styles.

Activities: In-class practical exercise, "communication styles".

Required viewings (Please check "Announcements" on Blackboard for updates and additional information):

*Video: Pellegrino Riccardi, Cross cultural communication, TEDxBergen, 2014. (Youtube)*

### **SESSION 27 (LIVE IN-PERSON)**

- Cross-cultural communication; key thinkers and approaches.



Activities: 25' Lecture with Q&A; +20' Individual exercise: case study (written or audiovisual)/applied activity (Kahoot, Blackboard, Feedback Fruits); +20' sharing the conclusions with the class and discussion; + 10' Comments by professor + 5' wrap-up and course administration.

Required Reading (Please check "Announcements" on Blackboard for updates and additional information):

*Book Chapters: "Key Thinkers in Cross-Cultural Communication", Cross-Cultural Communication: Theory and Practice (Chapter 2), Palgrave MacMillan, 2013, 20-44. (IE Library)*

## **SESSION 28 (LIVE IN-PERSON)**

- Final group project work/ Professor-Student Feedback
- Activities: Feedback on the group projects (Zoom, Blackboard)

## **SESSION 29 (LIVE IN-PERSON)**

- Final group presentations

## **SESSION 30 (LIVE IN-PERSON)**

- Final group presentations

## **BIBLIOGRAPHY**

### **Compulsory**

- Steger, Manfred. (2020). *Globalization. A Very Short Introduction*. 5th. OUP. ISBN 9780198849452 (Digital)

null

- Hebron, L. and Stack, J.F. (2017). *Globalization. Debunking the Myths*. 3rd. Rowman and Littlefield. ISBN 9781442258211 (Digital)

null

### **Recommended**

- Richard Haass. (2020). *The World. A Brief Introduction..* Penguin Books. ISBN 9780399562402 (Digital)

(Only 2 Chapters)

null

- Ritzer, G.. (2019). *Globalization. The Essentials*. 2nd. Wiley-Blackwell. ISBN 9781119315209 (Digital)

(Only chapter 7)

null

- Larres, K. and Wittlinger, R. (eds.). (2020). *Understanding Global Politics*. Routledge. ISBN 9781138682269 (Digital)

(only chapter 16)

null

- Smallman, S. and Brown, K. (2015). *Introduction to Global Studies*. 2nd. The University of North Carolina Press. ISBN 9781469621654 (Digital)

(Only chapters 5 & 9)

null

- Hurn, B., Tomalin, B.. (2013). *Cross-Cultural Communication: Theory and Practice*. Palgrave MacMillan. ISBN 9781349351480 (Digital)

(Only chapters 1,2 & 5)

null

- Roberts, Anthea and Lamp Nicolas. (2021). *Six Faces of Globalization. Who Wins, Who Loses*. Harvard University Press. ISBN 9780674245952 (Digital)

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## EVALUATION CRITERIA

### ATTENDANCE POLICY:

You are expected to come to class. It is mandatory to attend 70% of the classes. Students who do not comply with this percentage of attendance lose the 1st and 2nd (retake) exams and go directly to the 3rd one (you will need to enroll again in this subject next academic year).

Grades will be given in accordance with the Spanish grading system:

- Sobresaliente: 9,0-10 (A to A+); Consistently produces work of the highest quality and craft; exhibits notable progress and development over the course of the semester; meets all course objectives at highest level; attendance is near-perfect, and contributions to course discussions are extremely valuable.

- Notable: 7,0-8,9 (B to B+); Completes all assignments with work of above-average quality and craft; exhibits significant progress and development; meets most course objectives; attendance and participation are very good.

- Aprobado: 6,0-6,9 (C to C+); Completes all assignments with work of acceptable quality and craft; exhibits some progress and development; meets a majority of course objectives. Attendance and participation are acceptable.

- Aprobado: 5,0-5,9 (D); Assignments are delivered but are incomplete and/or of low quality and craft; exhibits little progress and development; meets few course objectives. Attendance and participation are poor, but absences do not total more than 30%.

- Suspenso: 0,0-4,9 (F); Work is incomplete, missing, or does not meet course objectives. Attendance and participation are poor.

- Automatic Failure/Suspenso: 0,0 (F); Please note that a student who misses 30% or more of the scheduled sessions receives an automatic 0,0, and loses his or her right to the retake in July.

Criteria	Percentage	Comments
Class Participation (Class discussions, Discussion forums)	10 %	Class Participation (Continuous Evaluation)
Individual Work	30 %	Individual Exercises/Assignments (Continuous Evaluation)
Workgroups	10 %	Group Work (Continuous Evaluation)

Group Presentation	20 %	Final Group Project and Presentation
Individual Work	30 %	Individual Final Essay

### EVALUATION CRITERIA:

Students will be evaluated as follows:

- **Class Participation (class discussions, discussion forums, -Continuous Evaluation-) (10%).**
- **Individual Exercises/Assignments -Continuous Evaluation- (30%).**
- **Group Work (Group Exercises -Continuous Evaluation- (10%)**
- **Final Group Project and Presentation (20%)**

You are expected to complete a final project with your group and present it in front of the class. The project will give you the opportunity to reflect upon what you have learnt during the course focusing on one specific topic or question. Each member of the group is called to deliver a part of the presentation. The final report/audiovisual work should be submitted by the group through IE Campus or the designated platform. More details about the project will be provided at the beginning of the course.

#### - Take-Home Final Essay (30%)

The final essay will give you the opportunity to synthesize your knowledge from the course to discuss a thesis statement on a Globalization/Cross-Cultural Communication topic. You should use course materials and additional research sources. The final essay should be submitted through IE Campus. More details about the final essay will be provided at the beginning of the course.

*Participation* in class discussions, discussion forums and other learning activities (both synchronous and asynchronous) is an important component of this course. Your participation grade at the end of the semester will be based cumulatively on your contributions over the course of the semester, as noted above.

Participation is graded using the criteria below, which are adapted from: <http://cte.virginia.edu/teaching-tips/grading-class-participation/>

The average level of participation usually satisfies the criteria for a "7".

-Grade 0-4,9 .-Criteria: Poor preparation. Demonstrates very infrequent involvement in discussion and learning activities.

-Grade 5,0-6,9 .-Criteria: Demonstrates adequate preparation: knows basic reading facts, but does not show evidence of trying to interpret or analyze them. Offers straightforward information (e.g., straight from the reading), without elaboration or very infrequently (perhaps once a class). Does not offer to contribute to discussion, but contributes to a moderate degree when called on. Demonstrates sporadic involvement.

-Grade 7,0-8,9 .-Criteria: Demonstrates good preparation: knows reading facts well, has thought through implications of them. Offers interpretations and analysis of reading material (more than just facts) to class. Contributes well to discussion in an ongoing way: responds thoughtfully to other students' points, thinks through own points, questions others in a constructive way, offers and supports suggestions that may be counter to the majority opinion. Demonstrates consistent ongoing involvement.

-Grade 9,0-10,0 .-Criteria: Demonstrates excellent preparation: has analyzed readings exceptionally well, relating it to other material (e.g., other readings, course material, discussions, experiences, etc.). Offers analysis, synthesis, and evaluation of class material (e.g., puts together pieces of the discussion to develop new approaches that take the class further). Contributes in a very significant way to ongoing discussion: keeps analysis focused, responds very thoughtfully to other students' comments, contributes to cooperative argument building, suggests alternative ways of approaching material and helps class analyze which approaches are appropriate, etc. Demonstrates ongoing very active involvement.

## RE-SIT / RE-TAKE POLICY

Each student has four (4) chances to pass any given course distributed over two (2) consecutive academic years.

Each academic year consists of two calls: one (1) ordinary call (during the semester when the course is taking place); and one (1) extraordinary call (or “re-sit”) in June/July.

Students who do not comply with the 70% attendance requirement in each subject during the semester will automatically fail both calls (ordinary and extraordinary) for that Academic Year and have to re-take the course (i.e., re-enroll) during the next Academic Year.

*The Extraordinary Call Evaluation criteria will be subject to the following rules:*

Students failing the course in the ordinary call (during the semester) will have to re-sit evaluation for the course in June / July (except those students who do not comply with the attendance rule, and therefore will not have that opportunity, since they will fail both calls and must directly re-enroll in the course during the next Academic Year).

It is not permitted to change the format nor the date of the extraordinary call exams or deadlines under any circumstance. All extraordinary call evaluation dates will be announced in advance and must be taken into consideration before planning the summer (e.g. internships, trips, holidays, etc.)

The June/July re-sit will consist of a comprehensive evaluation of the course. Your final grade for the course will depend on the performance in this exam or evaluation only. I.e., continuous evaluation over the semester (e.g. participation, quizzes, projects and/or other grade components over the semester) will not be taken into consideration on the extraordinary call.

Students will have to achieve the minimum passing grade of 5 and the maximum grade will be capped at 8.0 (out of 10.0) – i.e., “notable” in the extraordinary call.

### *Re-takers:*

Students who failed the subject on a previous Academic Year and are now re-enrolled as re-takers in a course will need to check the syllabus of the assigned professor, as well as contact the professor individually, regarding the specific evaluation criteria for them as re-takers in the course during that semester (ordinary call of that Academic Year).

The maximum grade that may be obtained as a retaker during the ordinary call (i.e., the 3rd call) is 10.0 (out of 10.0). After exams and other assessments are graded by the professor (on either the ordinary or extraordinary call), students will have a possibility to attend a review session (whether it be a final exam, a final project, or the final overall grade in a given course). Please be available to attend the session in order to clarify any concerns you might have regarding your grade. Your professor will inform you about the time and place of the review session.

***Students failing more than 18 ECTS credits after the June/July re-sits will be asked to leave the Program. Please, make sure to prepare yourself well for the exams in order to pass your failed subjects. In case you decide to skip the opportunity to re-sit for an exam or evaluation during the June/July extraordinary call, you will need to enroll in that course again for the next Academic Year as a re-taker, and pay the corresponding tuition fees. As you know, students have a total of four (4) allowed calls to pass a given subject or course, in order to remain in the program.***

## PLAGIARISM

It is your responsibility to follow IE’s policies regarding academic honesty. Plagiarism is, in all cases, a serious academic offence which can result in failing an assignment, failing the course, or even expulsion from the University.

## PROFESSOR BIO

Professor: **JAVIER GARCIA GONZALEZ**

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### **JAVIER GARCIA GONZALEZ**

Dr. García's primary research interests deal with Security Studies, European and International Security, Conflict Management and Peacekeeping, Spanish Foreign Policy, Defense issues and Globalization.

Javier I. García holds a Ph.D. in International Relations from Complutense University of Madrid (ES), and a BA in Political Science and Sociology from Complutense University of Madrid (ES). He has followed a research and studies program on International Relations and International Security at the University of Oxford (St. Antony's College, SAM 1994-95) (GB), and several courses on European Union and International Relations at University of Liege (BE). He has also been "Auditeur" at IHEDN-Institute des Hautes Études de Défense Nationale, Paris (FR).

Prof. Javier García is currently Professor of Globalization, Public Affairs and International Relations at IE University (2000- present). He has also taught: International Relations and European Union, Public Opinion, and Political Science. He has been Professor-Tutor at Open University (UNED), and invited professor at Complutense University, Rey Juan Carlos University, UIMP, etc.

He was awarded by the Ministry of Defense of Spain with the National Award Defensa 2007, for researches on Defense, Peace and Security. At present, he leads or participates in several research projects on Foreign Policy, European and International Security, Conflict Management, and Defense Issues.

### **OTHER INFORMATION**

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