

FUNDAMENTALS OF SOCIAL SCIENCES

Grado en Comportamiento y Ciencias Sociales BBSS SEP-2023 FSS-BS.1.M.A

Area Others

Number of sessions: 30

Academic year: 23-24

Degree course: FIRST

Number of credits: 6.0

Semester: 1º

Category: BASIC

Language: English

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BRENDAN ANGLIN

Academic Director, Master in Finance & Accounting, Altamayyuz-IE

Academic Director, Negotiation Strategies, LSFR and Alturki holdings

Coordinator UIMP Negotiations and Communication Module (MBA)

Coordinator JCSC Negotiations Program, Irish Defence Forces

Director, Fresh Ideas International Training

Adjunct Professor: Critical Management Thinking (MIM), Managing Complexity (IMBA), Economic History (BIE), Art of War in Business (IMBA, GOMBA, MIM, EMBA), Behavioural Economics and Complexity (Executive Education), Negotiations (BIR). Previously: Systems and Society, Rethinking Capitalist Democracies, RAWs, Impact Lab, Presentation Skills, Professional Skills, Innovation, Comparative Economic Systems (BBA).

Previous work experience: International Finance, AIBIFS, Irish Consular Section, Irish Embassy, Madrid.

Education: BA Economics and History, Post grad Business Administration, MA International relations. Phd candidate, Trust, negotiations and Culture.

Publications: The Negotiation Jungle, Ireti: Social Science Fiction, Leadership Skills and Stories.

Students: 16,000 +

Years Teaching: 24

Awards: More than 80 awards for teaching excellence since 2016 at IE, including best professor in BBSS, BDBA, LC, IE Module and Commitment to IE Executive Education.

Favourite animal: Hedgehog.

Loves teaching.

SUBJECT DESCRIPTION

As John Donne famously said “No Man is an island”. Humans are by nature a social animal. We are a species that has evolved to believe in specialization – some of us are responsible for production, some for organization, some for distribution, and others for waging war. We have developed elaborate written and unwritten rules, rituals and practices for all our interactions – from eating to reproduction. The social sciences study how we interact with each other and with our surroundings, from the physical to the imagined environment, from conflict to culture, from money to mating, from language to law.

This course introduces and gives a solid grounding in some of the main areas of social sciences: including economics, politics, law, cultural anthropology, criminology, history and sociology. Within these areas we will go into greater detail on subjects such as geopolitics, control of media and communication channels, feminism, racism, political hegemony, ideologies, religion and rituals, human rights, economic schools of thought, the importance of a name, complex systems and the role of the state among others.

This is about understanding the physical and social world we live in, the forces they exert on us and how we are influenced by them. By critically examining all aspects of the social sciences, we may have to accept that we continue to be one leaf among many on the tree that is humanity, but understanding our place in the whole, we stand a better chance of knowing whether to fall or not, and how, when the wind blows.

LEARNING OBJECTIVES

This course will specifically look at the following areas:

Economics: Understand the underlying principles of supply and demand at a micro and macro level and the relationship between society and scarce resources (including people)

Politics: How people organize themselves. Specific ideologies for doing so. Who has the power in a society and how is it exercised – and maintained. Citizenship.

Sociology and Cultural Anthropology: A look at in and out groups and the rituals that define society – in the following areas: race and ethnicity, gender, religion, crime, social movements, conflict, migration.

Law: The difference between ethics, law and justice. Legal systems. Contract law. International Law and basic human rights.

Criminology: The interrelationship between society, legal system, politics and even geography in the subject of crime and criminals.

By the end of the course the students should have acquired the following skills and areas of knowledge:

- A perception of the world through the lens of the social sciences.
- The vocabulary and terminology used in the social sciences.
- An overview of the main theorists in the areas of Economics, Sociology, Political Science and Cultural Anthropology.

- An idea of how the different social sciences fit together to describe the complex world we live in.
- An ability to work as part of a team that engages in a deep analysis of a human society and is able to dissect it at different levels and from different angles.
- Discover a passion for the social sciences as something that is not an academic subject but the reality of the world that surrounds us and flows through us every minute of our lives.
- Ensure that the students have a taste of the subjects that they will cover in greater detail at an individual level over the rest of their degree – specifically in the area of economics and sociology.

TEACHING METHODOLOGY

IE University teaching method is defined by its collaborative, active, and applied nature. Students actively participate in the whole process to build their knowledge and sharpen their skills. Professor's main role is to lead and guide students to achieve the learning objectives of the course. This is done by engaging in a diverse range of teaching techniques and different types of learning activities such as the following:

Learning Activity	Weighting	Estimated time a student should dedicate to prepare for and participate in
Lectures	33.33 %	50.0 hours
Discussions	0.0 %	0.0 hours
Exercises in class, Asynchronous sessions, Field Work	6.67 %	10.0 hours
Group work	13.33 %	20.0 hours
Individual studying	46.67 %	70.0 hours
TOTAL	100.0 %	150.0 hours

PROGRAM

SESSION 1 (LIVE IN-PERSON)

BLOCK 1

This block focuses on four key areas:

- 1) understanding the course, its objectives, flow, evaluation methods, the professor and the groups you will be working in for the rest of the program.
- 2) An introduction to the scientific method and the key differences between humanities and social sciences.
- 3) Complex adaptive systems as a unifying paradigm for the program and key elements of CAS
- 4) Linguistics - the power of a name. How this can change our perception of the world we are living in and a gateway into cultural anthropology and symbolic interactionism.

SESSION 2 (LIVE IN-PERSON)

BLOCK 1

This block focuses on four key areas:

- 1) understanding the course, its objectives, flow, evaluation methods, the professor and the groups you will be working in for the rest of the program.
- 2) An introduction to the scientific method and the key differences between humanities and social sciences.
- 3) Complex adaptive systems as a unifying paradigm for the program and key elements of CAS
- 4) Linguistics - the power of a name. How this can change our perception of the world we are living in and a gateway into cultural anthropology and symbolic interactionism.

Book Chapters: Complexity: A guided Tour. Chapter 1 (CED)

SESSION 3 (LIVE IN-PERSON)

BLOCK 1

This block focuses on four key areas:

- 1) understanding the course, its objectives, flow, evaluation methods, the professor and the groups you will be working in for the rest of the program.
- 2) An introduction to the scientific method and the key differences between humanities and social sciences.
- 3) Complex adaptive systems as a unifying paradigm for the program and key elements of CAS
- 4) Linguistics - the power of a name. How this can change our perception of the world we are living in and a gateway into cultural anthropology and symbolic interactionism.

SESSION 4 (LIVE IN-PERSON)

BLOCK 1

This block focuses on four key areas:

- 1) understanding the course, its objectives, flow, evaluation methods, the professor and the groups you will be working in for the rest of the program.
- 2) An introduction to the scientific method and the key differences between humanities and social sciences.
- 3) Complex adaptive systems as a unifying paradigm for the program and key elements of CAS
- 4) Linguistics - the power of a name. How this can change our perception of the world we are living in and a gateway into cultural anthropology and symbolic interactionism.

SESSION 5 (LIVE IN-PERSON)

BLOCK 1

This block focuses on four key areas:

- 1) understanding the course, its objectives, flow, evaluation methods, the professor and the groups you will be working in for the rest of the program.
- 2) An introduction to the scientific method and the key differences between humanities and social sciences.
- 3) Complex adaptive systems as a unifying paradigm for the program and key elements of CAS
- 4) Linguistics - the power of a name. How this can change our perception of the world we are living in and a gateway into cultural anthropology and symbolic interactionism.

SESSION 6 (LIVE IN-PERSON)

BLOCK 1

This block focuses on four key areas:

- 1) understanding the course, its objectives, flow, evaluation methods, the professor and the groups you will be working in for the rest of the program.
- 2) An introduction to the scientific method and the key differences between humanities and social sciences.
- 3) Complex adaptive systems as a unifying paradigm for the program and key elements of CAS
- 4) Linguistics - the power of a name. How this can change our perception of the world we are living in and a gateway into cultural anthropology and symbolic interactionism.

SESSION 7 (LIVE IN-PERSON)

Culture and Sociology

This block will focus on three main areas:

Cultural Anthropology

- a. Culture and its relationship to paradigms.
- b. The personal experience of culture
- c. Religion as culture – social science perspective.
- d. Ethnography
- e. Rituals, practices, values, artefacts and assumptions.

Sociology Introduction

- a. Introduction to conflict theory, symbolic interactionism and structural functionalism.
- b. The sociological Imagination

Sociology Minority Groups

- a. Race, ethnicity, racism and prejudice.
- b. In-groups and out-groups
- c. Gender and identity
- d. Conflict theory
- e. Intersection theory

Book Chapters: Chapter One: The Promise, IN The Sociological Imagination (CED)

SESSION 8 (LIVE IN-PERSON)

Culture and Sociology

This block will focus on three main areas:

Cultural Anthropology

- a. Culture and its relationship to paradigms.
- b. The personal experience of culture
- c. Religion as culture – social science perspective.
- d. Ethnography
- e. Rituals, practices, values, artefacts and assumptions.

Sociology Introduction

- a. Introduction to conflict theory, symbolic interactionism and structural functionalism.
- b. The sociological Imagination

Sociology Minority Groups

- a. Race, ethnicity, racism and prejudice.
- b. In-groups and out-groups
- c. Gender and identity
- d. Conflict theory
- e. Intersection theory

SESSION 9 (LIVE IN-PERSON)

Culture and Sociology

This block will focus on three main areas:

Cultural Anthropology

- a. Culture and its relationship to paradigms.
- b. The personal experience of culture
- c. Religion as culture – social science perspective.
- d. Ethnography
- e. Rituals, practices, values, artefacts and assumptions.

Sociology Introduction

- a. Introduction to conflict theory, symbolic interactionism and structural functionalism.
- b. The sociological Imagination

Sociology Minority Groups

- a. Race, ethnicity, racism and prejudice.
- b. In-groups and out-groups
- c. Gender and identity
- d. Conflict theory
- e. Intersection theory

Book Chapters: Chapter 1: The Sociological Perspective (See Bibliography)

SESSION 10 (LIVE IN-PERSON)

Culture and Sociology

This block will focus on three main areas:

Cultural Anthropology

- a. Culture and its relationship to paradigms.
- b. The personal experience of culture
- c. Religion as culture – social science perspective.
- d. Ethnography
- e. Rituals, practices, values, artefacts and assumptions.

Sociology Introduction

- a. Introduction to conflict theory, symbolic interactionism and structural functionalism.
- b. The sociological Imagination

Sociology Minority Groups

- a. Race, ethnicity, racism and prejudice.
- b. In-groups and out-groups
- c. Gender and identity

- d. Conflict theory
- e. Intersection theory

SESSION 11 (LIVE IN-PERSON)

Culture and Sociology

This block will focus on three main areas:

Cultural Anthropology

- a. Culture and its relationship to paradigms.
- b. The personal experience of culture
- c. Religion as culture – social science perspective.
- d. Ethnography
- e. Rituals, practices, values, artefacts and assumptions.

Sociology Introduction

- a. Introduction to conflict theory, symbolic interactionism and structural functionalism.
- b. The sociological Imagination

Sociology Minority Groups

- a. Race, ethnicity, racism and prejudice.
- b. In-groups and out-groups
- c. Gender and identity
- d. Conflict theory
- e. Intersection theory

Book Chapters: Chapters 13 and 14 of Macdonis "Sociology"

SESSION 12 (LIVE IN-PERSON)

BLOCK 2: Culture and Sociology

This block will focus on three main areas:

Cultural Anthropology

- a. Culture and its relationship to paradigms.
- b. The personal experience of culture
- c. Religion as culture – social science perspective.
- d. Ethnography
- e. Rituals, practices, values, artefacts and assumptions.

Sociology Introduction

- a. Introduction to conflict theory, symbolic interactionism and structural functionalism.
- b. The sociological Imagination

Sociology Minority Groups

- a. Race, ethnicity, racism and prejudice.
- b. In-groups and out-groups
- c. Gender and identity
- d. Conflict theory
- e. Intersection theory

SESSION 13 (LIVE IN-PERSON)

BLOCK 3: POLITICS

- a. What is politics and Political Science
- b. Decisions and Power
- c. Ideologies: communism, liberalism, socialism, capitalism, feudalism and anarchism.
- d. Introduction to Hegemony, Power and Authority
- e. Class system
- f. Monopoly of force and the apparatus of the state
- g. Networks vs hierarchies
- h. Concept of the state
- i. Democracies
- j. Future of the state

Book Chapters: Chapters: 7 and 17 in Macionis, Sociology

SESSION 14 (LIVE IN-PERSON)

BLOCK 3: POLITICS

- a. What is politics and Political Science
- b. Decisions and Power
- c. Ideologies: communism, liberalism, socialism, capitalism, feudalism and anarchism.
- d. Introduction to Hegemony, Power and Authority
- e. Class system
- f. Monopoly of force and the apparatus of the state
- g. Networks vs hierarchies
- h. Concept of the state
- i. Democracies
- j. Future of the state

Book Chapters: Chapters: 7 and 17 in Macionis, Sociology

SESSION 15 (LIVE IN-PERSON)

BLOCK 3: POLITICS

- a. What is politics and Political Science
- b. Decisions and Power
- c. Ideologies: communism, liberalism, socialism, capitalism, feudalism and anarchism.
- d. Introduction to Hegemony, Power and Authority
- e. Class system
- f. Monopoly of force and the apparatus of the state
- g. Networks vs hierarchies
- h. Concept of the state
- i. Democracies
- j. Future of the state

Book Chapters: Chapters: 7 and 17 in Macionis, Sociology

SESSION 16 (LIVE IN-PERSON)

BLOCK 3: POLITICS

- a. What is politics and Political Science
- b. Decisions and Power
- c. Ideologies: communism, liberalism, socialism, capitalism, feudalism and anarchism.
- d. Introduction to Hegemony, Power and Authority
- e. Class system
- f. Monopoly of force and the apparatus of the state
- g. Networks vs hierarchies
- h. Concept of the state
- i. Democracies
- j. Future of the state

Book Chapters: Chapters: 7 and 17 in Macionis, Sociology

SESSION 17 (LIVE IN-PERSON)

BLOCK 4: LAW AND CRIMINOLOGY

- a. Link between law and justice
- b. Common and civil law systems
- c. Introduction to legal terminology
- d. Human Rights
- e. Sociology and Criminology
- f. Measuring crime
- g. Who commits crime?
- h. Trends in crime.
- i. What is free?
- j. Extractive versus Inclusive institutions
- k. Tradition, norms, checks and balances.
- l. The link between geography and crime
- M. Scarce Resources, Economics and crime.

Book Chapters: Chapter 9, Deviance in Macionis, Sociology

SESSION 18 (LIVE IN-PERSON)

BLOCK 4: LAW AND CRIMINOLOGY

- a. Link between law and justice
- b. Common and civil law systems
- c. Introduction to legal terminology
- d. Human Rights
- e. Sociology and Criminology
- f. Measuring crime
- g. Who commits crime?
- h. Trends in crime.
- i. What is free?

- j. Extractive versus Inclusive institutions
- k. Tradition, norms, checks and balances.
- l. The link between geography and crime
- M. Scarce Resources, Economics and crime.

Book Chapters: Chapter 9, Deviance in Macionis, Sociology

SESSION 19 (LIVE IN-PERSON)

BLOCK 4: LAW AND CRIMINOLOGY

- a. Link between law and justice
- b. Common and civil law systems
- c. Introduction to legal terminology
- d. Human Rights
- e. Sociology and Criminology
- f. Measuring crime
- g. Who commits crime?
- h. Trends in crime.
- i. What is free?
- j. Extractive versus Inclusive institutions
- k. Tradition, norms, checks and balances.
- l. The link between geography and crime
- M. Scarce Resources, Economics and crime.

Book Chapters: Chapter 9, Deviance in Macionis, Sociology

SESSION 20 (LIVE IN-PERSON)

BLOCK 4: LAW AND CRIMINOLOGY

- a. Link between law and justice
- b. Common and civil law systems
- c. Introduction to legal terminology
- d. Human Rights
- e. Sociology and Criminology
- f. Measuring crime
- g. Who commits crime?
- h. Trends in crime.
- i. What is free?
- j. Extractive versus Inclusive institutions
- k. Tradition, norms, checks and balances.
- l. The link between geography and crime
- M. Scarce Resources, Economics and crime.

Book Chapters: Chapter 9, Deviance in Macionis, Sociology

SESSION 21 (LIVE IN-PERSON)

BLOCK 5: ECONOMICS

- a. Introduction to economics.
- b. Sectors of the Economy
- c. Concepts of Supply and demand and scarce resources
- d. Microeconomics
- e. IE as an economic system.
- f. Economic History
- g. Macroeconomics, inflation, interest rates, money supply, social welfare, taxation.
- h. Capitalism and Socialism and transition systems
- i. Institutional, narrative and behavioural economics.

Book Chapters: Chapter 16, Macionis "The Economy and Work"

SESSION 22 (LIVE IN-PERSON)

BLOCK 5: ECONOMICS

- a. Introduction to economics.
- b. Sectors of the Economy
- c. Concepts of Supply and demand and scarce resources
- d. Microeconomics
- e. IE as an economic system.
- f. Economic History
- g. Macroeconomics, inflation, interest rates, money supply, social welfare, taxation.
- h. Capitalism and Socialism and transition systems
- i. Institutional, narrative and behavioural economics.

Book Chapters: Chapter 16, Macionis "The Economy and Work"

SESSION 23 (LIVE IN-PERSON)

BLOCK 5: ECONOMICS

- a. Introduction to economics.
- b. Sectors of the Economy
- c. Concepts of Supply and demand and scarce resources
- d. Microeconomics
- e. IE as an economic system.
- f. Economic History
- g. Macroeconomics, inflation, interest rates, money supply, social welfare, taxation.
- h. Capitalism and Socialism and transition systems
- i. Institutional, narrative and behavioural economics.

Book Chapters: Chapter 16, Macionis "The Economy and Work"

SESSION 24 (LIVE IN-PERSON)

BLOCK 5: ECONOMICS

- a. Introduction to economics.
- b. Sectors of the Economy
- c. Concepts of Supply and demand and scarce resources

- d. Microeconomics
- e. IE as an economic system.
- f. Economic History
- g. Macroeconomics, inflation, interest rates, money supply, social welfare, taxation.
- h. Capitalism and Socialism and transition systems
- i. Institutional, narrative and behavioural economics.

Book Chapters: Chapter 16, Macionis "The Economy and Work"

SESSION 25 (LIVE IN-PERSON)

Mid-term - Final Exam. Multiple Choice.

SESSION 26 (LIVE IN-PERSON)

Group Project: Bringing Everything together

A return to Complex Adaptive System Thinking with a greater understanding of the agents and the rules of interactions.

SESSION 27 (LIVE IN-PERSON)

Group Project: Bringing Everything together

A return to Complex Adaptive System Thinking with a greater understanding of the agents and the rules of interactions.

SESSION 28 (ASYNCHRONOUS)

Group Videos and discussion forum.

SESSION 29 (LIVE IN-PERSON)

Block 7:

Full circle. Feedback loops, understanding and analysis of program.

Lessons learned and how they fit with the upcoming courses on the degree.

Key takeaways from the videos and essays.

SESSION 30 (LIVE IN-PERSON)

Block 7:

Full circle. Feedback loops, understanding and analysis of program.

Lessons learned and how they fit with the upcoming courses on the degree.

Key takeaways from the videos and essays.

EVALUATION CRITERIA

The full details for the assignments will be given in class but will comprise in general terms of the following:

1. Participation and Continuous Evaluation. A think has to be uploaded for each of the main taught sessions: 2-24, 26-7. Active participation, attitude, collaboration with colleagues will also be taken into account. This also takes into account the discussion forum in session 28.
 2. Intermediate Tests in each of the blocks.
 3. Final Exam. Multiple choice exam, 50 questions, based on material and areas covered in the course.
 4. Group Project: Consisting of a group report and 10 minute video on a subject given in class in block 1. Need to incorporate all areas up to the presentation of the videos.
 5. Questions on sources outside in preparation for classes.
- Evaluation templates will be given in class so there is no confusion over the evaluation process.

criteria	percentage	Learning Objectives	Comments
Midterm - Final Exam	20 %		
Intermediate Tests	20 %		
GROUP PROJECT	20 %		
CONTINUOUS EVALUATION	20 %		
Outside class work on class preparation	20 %		

RE-SIT / RE-TAKE POLICY

Each student has four (4) chances to pass any given course distributed over two (2) consecutive academic years. Each academic year consists of two calls: one (1) ordinary call (during the semester when the course is taking place); and one (1) extraordinary call (or “re-sit”) in June/July.

Students who do not comply with the 70% attendance requirement in each subject during the semester will automatically fail both calls (ordinary and extraordinary) for that Academic Year and have to re-take the course (i.e., re-enroll) during the next Academic Year.

The Extraordinary Call Evaluation criteria will be subject to the following rules:

- Students failing the course in the ordinary call (during the semester) will have to re-sit evaluation for the course in June / July (except those students who do not comply with the attendance rule, and therefore will not have that opportunity, since they will fail both calls and must directly re-enroll in the course during the next Academic Year).
- It is not permitted to change the format nor the date of the extraordinary call exams or deadlines under any circumstance. All extraordinary call evaluation dates will be announced in advance and must be taken into consideration before planning the summer (e.g. internships, trips, holidays, etc.)
- The June/July re-sit will consist of a comprehensive evaluation of the course. Your final grade for the course will depend on the performance in this exam or evaluation only. I.e., continuous evaluation over the semester (e.g. participation, quizzes, projects and/or other grade components over the semester) will not be taken into consideration on the extraordinary call. Students will have to achieve the minimum passing grade of 5 and the maximum grade will be capped at 8.0 (out of 10.0) – i.e., “notable” in the extraordinary call.
- Re-takers: Students who failed the subject on a previous Academic Year and are now re-enrolled as re-takers in a course will need to check the syllabus of the assigned professor, as

well as contact the professor individually, regarding the specific evaluation criteria for them as re-takers in the course during that semester (ordinary call of that Academic Year). The maximum grade that may be obtained as a retaker during the ordinary call (i.e., the 3rd call) is 10.0 (out of 10.0).

After exams and other assessments are graded by the professor (on either the ordinary or extraordinary call), students will have a possibility to attend a review session (whether it be a final exam, a final project, or the final overall grade in a given course). Please be available to attend the session in order to clarify any concerns you might have regarding your grade. Your professor will inform you about the time and place of the review session.

- Students failing more than 18 ECTS credits after the June/July re-sits will be asked to leave the Program. Please, make sure to prepare yourself well for the exams in order to pass your failed subjects.
- In case you decide to skip the opportunity to re-sit for an exam or evaluation during the June/July extraordinary call, you will need to enroll in that course again for the next Academic Year as a re-taker, and pay the corresponding tuition fees. As you know, students have a total of four (4) allowed calls to pass a given subject or course, in order to remain in the program.

BIBLIOGRAPHY

Compulsory

- MACIONIS. (2011). *SOCIOLOGY*. 15th. PEARSON. ISBN 9780273727910
(Printed)

BEHAVIOR RULES

Please, check the University's Code of Conduct [here](#). The Program Director may provide further indications.

ATTENDANCE POLICY

Please, check the University's Attendance Policy [here](#). The Program Director may provide further indications.

ETHICAL POLICY

Please, check the University's Ethics Code [here](#). The Program Director may provide further indications.