

AID, DEVELOPMENT AND SOCIAL ENTREPRENEURSHIP

IE University

Professor: **WAYA QUIVIGER**

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Academic year: 23-24

Degree course: SECOND

Semester: 2^o

Category: BASIC

Number of credits: 6.0

Language: English

PREREQUISITES

None

SUBJECT DESCRIPTION

This course aims to introduce students to some of the broad topics in international development, aid and social entrepreneurship. What does development mean? Why are some countries poor and others rich? How have different stakeholders (the state, multilateral organizations, and NGOs) addressed the challenges of development in the past, and how are they approaching these challenges now?

Drawing on class lectures and recent case studies, students will develop an in-depth understanding of the main actors, mechanisms and debates in the contemporary aid system and assess the link between aid and development. They will also explore core concepts in social entrepreneurship, innovation, measuring social impact, sustainability and scaling of a social enterprise. Special attention will be given to creating a social enterprise to address the needs of the base of the pyramid, or the world's poorest segment of the population.

Article reviews, case studies, presentations, recorded lectures, videos, guest speakers and active class and online discussions will allow students to appreciate the importance of aid, development and social entrepreneurship as a solution to the challenges of global poverty.

OBJECTIVES AND SKILLS

The course will be built around three related but separate modules: development, foreign aid and social entrepreneurship. The first module will examine the concept of development and why some regions of the world experience higher levels of development than others. The second module will study aid giving institutions and will analyse the cost and benefits, conditionality and consequences of aid. In the social entrepreneurship module, we will define social entrepreneurs, critically evaluate their strengths and weaknesses in development work, and illustrate their impact through the analysis of various case studies.

In this course, students will gain an in-depth understanding of the fields of aid, development and social entrepreneurship by means of exploring issues related to inequality, poverty alleviation, and the role of non-state actors in addressing these problems. They will analyze the opportunities, challenges, and tensions facing social entrepreneurs who work with the world's poorest. Students will also gain perspective and understanding of what drives people to help others, and learn about their own purpose and motivations, and how to maximize their social impact.

The class will combine both individual participation and group work through a practical, hands-on approach. The course is structured as such that the instructor serves as facilitator for class discussion both in synchronous and asynchronous lectures. Students are expected to come to class fully prepared for active participation.

METHODOLOGY

Teaching methodology	Weighting	Estimated time a student should dedicate to prepare for and participate in
Lectures	40.0 %	60 hours
Discussions	15.33 %	23 hours
Exercises	10.0 %	15 hours
Group work	34.67 %	52 hours
Other individual studying	0.0 %	0 hours
TOTAL	100.0 %	150 hours

PROGRAM

MODULE 1: DEVELOPMENT

SESSIONS 1 - 2 (LIVE IN-PERSON)

Introduction: What is Development? Concepts and Measurements

Required readings:

Book Chapters: What Is Development (Beyond Economic Growth, Second Edition : An Introduction to Sustainable Development. 2004) (The World Bank)

Book Chapters: What is "development"? (International Development Studies, Chapter 1 [p.9-26]) (CED)

SESSIONS 3 - 4 (LIVE IN-PERSON)

Poverty and Inequality in the Global economy

Required readings:

Working Paper: An Economy For The 1%: How privilege and power in the economy drive extreme inequality and how this can be stopped (Page 8 to 18; Report 2016) (Oxfam)

Working Paper: Global Monitoring Report 2015/2016 (Page 1 to 22) (The World Bank)

SESSIONS 5 - 6 (LIVE IN-PERSON)

Why are some countries poor and others rich?

Required readings:

Book Chapters: The global economy and world poverty: Attempted explanation (World Poverty: Global inequality and the Modern World System, New York, McGraw-Hill) (CED)

Book Chapters: Why some countries fail to thrive (The end of poverty: Economic possibilities of our time, New York: Penguin 2005) (CED)

SESSIONS 7 - 8 (LIVE IN-PERSON)

Group Presentations on Module 1: Development

MODULE 2 : AID

SESSION 9 (ASYNCHRONOUS)

History and origin of foreign aid: Bilateral and multilateral donors Part 1

Required readings:

Book Chapters: The Evolution of the Development Doctrine and the Role of Foreign Aid, 1950-2000 (Ch. 1; Foreign Aid and Development: Lessons Learnt and Directions for the Future. London and New York: Routledge: 17-47) (CED)

SESSION 10 (LIVE IN-PERSON)

History and origin of foreign aid: Bilateral and multilateral donors Part 2

Required readings:

Working Paper: A Primer on Foreign Aid (pp. 24, Center for Global Development Working Paper 92. Centre for Global Development. Number 92, July 2006) (CGD)

Working Paper: Is it ODA? (OECD)

SESSIONS 11 - 12 (LIVE IN-PERSON)

Does foreign aid work?

Required readings:

Article: Where Does the Money Go? Best and Worst Practices in Foreign Aid (Journal of Economic Perspectives 22(2): 29-52) (CED)

Book Chapters: Myths and Magic Bullets (Chapter 16, The end of poverty: Economic possibilities of our time, New York: Penguin) (CED)

SESSION 13 (ASYNCHRONOUS)

How effective are NGOs and other development actors? Alternatives to aid?

Required readings:

Article: What Do Nongovernmental Organizations Do? (Journal of Economic Perspectives 22(2): 73-92) (CED)

Working Paper: Does NGO Aid Go to the Poor? Empirical Evidence from Europe (Working Paper WP/06/39, February 2006) (IMF)

SESSION 14 (LIVE IN-PERSON)

How effective are NGOs and other development actors? Alternatives to aid?

Required readings:

Article: Whose aid? Whose influence? China, emerging donors and the silent revolution in development assistance (International Affairs 84: 6 [pp 16]) (CED)

Working Paper: Transforming Development? The role of philanthropic foundations international development cooperation (Research Paper Series No. 10 [p.4-22]) (GPPI)

SESSION 15 (ASYNCHRONOUS)

Assessing the the MDGs and SDGs? Are we on track?

Required readings:

Working Paper: Sustainable Development Report 2022 (pp. 1-32) (SGD)

Article: Are we on the right path to achieve the sustainable development goals? (World Development Volume 127, March 2020, 104749) (CED)

SESSION 16 (LIVE IN-PERSON)

Assessing the the MDGs and SDGs? Are we on track? How can the Impact of different aid programs be measured? (Guest Speaker)

Required readings:

Working Paper: Sustainable Development Report 2022 (pp. 1-32) (SGD)

Article: Are we on the right path to achieve the sustainable development goals? (World Development Volume 127, March 2020, 104749) (CED)

SESSIONS 17 - 18 (LIVE IN-PERSON)

Group Presentations on Module 2: Foreign Aid

MODULE 3: SOCIAL ENTREPRENEURSHIP

SESSIONS 19 - 20 (LIVE IN-PERSON)

Social Entrepreneurship: Definitions and Examples

Required readings:

Article: The meaning of social entrepreneurship (CASE The Center for the Advancement of Social Entrepreneurship) (CED)

Practical Case: Dialogue in the Dark, Hong Kong: A Role Model for Social Enterprises in the Making (HBS W12812-PDF-ENG)

SESSIONS 21 - 22 (LIVE IN-PERSON)

Introduction to the BOP Market: Business and Non-Profit Solutions for the World's Poorest

Required readings:

Book Chapters: The Fortune at the Bottom of the Pyramid, Eradicating Poverty through Profits (Chapter 1. New Jersey: Wharton School Publishing, 2006) (CED)

Practical Case: Envirofit International: Cracking the BoP Market (HBS NA0306-PDF-ENG)

SESSION 23 (ASYNCHRONOUS)

The Challenges of Building a Successful Social Business

Guest Speaker video

SESSION 24 (LIVE IN-PERSON)

The Challenges of Building a Successful Social Business

Prepare case study

Required readings:

Practical Case: ApproTEC Kenya: Technologies to Fight Poverty and Create Wealth (HBS 503007-PDF-ENG)

Article: Creating a world without poverty: Social business and the future of capitalism (PublicAffairs, Global Urban Development Volume 4 Issue 2) (CED)

SESSIONS 25 - 26 (LIVE IN-PERSON)

Financial Sustainability and For-Profit Social Enterprise Strategies

Required readings:

Practical Case: IPODERAC: Finding the Path Towards Sustainability (HBS W12064-PDF-ENG)

SESSIONS 27 - 28 (LIVE IN-PERSON)

Group Presentations on Module 3: Social Entrepreneurship

SESSIONS 29 - 30 (LIVE IN-PERSON)

FINAL EXAM

EVALUATION CRITERIA

6.1. EVALUATION CRITERIA

Students must prepare the assigned reading materials, presentations and case studies before each session. Participation and active involvement in class discussions are highly encouraged.

The breakdown of the final grade is as follows.

- Participation: 10%
- Group Presentations: 40%
- Final Exam: 50%

Participation (10%): How your participation grade is calculated:

Participation grades will be based on attendance and participation

Criteria used to measure participation:

- Depth and quality of the contribution (whether your comments are relevant and interesting);
- Frequency of your contributions, whether you actively participate in every class and not just a few.

- whether you participate in group presentations and during the Q&A
- whether you volunteer for case studies
- whether you approach me before or after class with relevant comments and contributions
- whether you send me relevant articles, videos or comments by email
- Note that if you miss class, regardless of the cause of your absence, you automatically miss the opportunity to contribute to the class discussion and your grade could go down accordingly.

Presentations (40%):

- Groups will do 3 presentations throughout the term, one on each module, two worth 10% and the last one worth 20%.
- Please submit your slides to the professor the day of the presentation
- Further instructions will be posted and distributed in class

Final Exam (50%):

The final exam will be an open book, online, timed exam that will take place in class in person. Students must receive no less than a grade of 5 out of 10 on this assessment to pass the class, i.e. failing the final exam/project means failing the class (moves to extraordinary exam in June).

6.2. GENERAL OBSERVATIONS

Each student has four attempts over two consecutive academic years to pass this course.

For every BIR Program mandatory class aside from the IR Unplugged and BIR Electives, students are required to obtain the minimum grade of 5 required to pass the course. Students whose grade in the Final Exam (or the largest assignment) is below 5 will fail the course. The rule applies to whichever assignment carries the greatest weight to the final grade. Dates and location of the final exam will be posted in advance and will not be changed.

Students must attend at least 70% of the sessions. Students who do not comply with the 70% attendance rule will receive a 0.0 on their first and second attempts and go directly to the third one (they will need to enroll in this course again the following academic year).

Students who are in the third or fourth attempt must contact the professor during the first two weeks of the course.

The Bachelor's in International Relations pursues to develop the knowledge, skills and attitudes for bringing transformative and sustainable change in today's world. Therefore, all the courses follow the principles of sustainability and diversity. Firstly, this course considers the agenda 2030 and builds upon the Sustainable Development Goal X, Y and Z (Define goals here). Secondly, this course is committed to an inclusive learning environment and looks to be enriched and enhanced by diversity along numerous dimensions, including race, ethnicity and national origins, gender and gender identity, sexuality, class and religion.

ATTENDANCE

In-person attendance is mandatory at IE University, as it is an essential factor of IE's learning methodology. While we do closely monitor attendance in each course, we also consider our students responsible for their own agenda and commitments, as adult university students. With that in mind, each student may miss up to 30% of the sessions within a given course and still maintain the possibility of passing that given course. This 30% "buffer" is to be used for any absences, such as: illnesses, personal emergencies, commitments, official/governmental matters, business and/or medical appointments, family situations, etc. Students should manage their various needs, and situations that may arise, within that 30% buffer. If a student is absent to more than the allowed 30% of the sessions (regardless of the reason), s/he will obtain a 0.0 grade for that course in both the ordinary and extraordinary calls of the current academic year, and s/he will have to retake the course during the following academic year.

Please pay close attention to your attendance. The program strongly encourages attending 100% of the sessions as it will improve your learning outcomes, it will increase the class performance and it will benefit your participation grade. Noncompliance with deadlines for Non-Classroom Learning activities or assignments will result in an absence for the session.

Extreme cases involving emergencies such as: extended hospitalizations, accidents, serious illnesses and other cases of force majeure, are to be consulted with the Program Management (bir.biemadrid@ie.edu) for assessment of the situation and corresponding documentation, in order to support and guide each student optimally.

For more information about the university attendance policy, please check; <https://www.ie.edu/student-guide/bir/policies-and-guidelines/attendance/>

3RD CALL RETAKE POLICY

Any student in their third call of a course, also known as a Retaker, is obliged to observe the following rules:

- Third call students must contact their professors before or during the first session to ask which work and or *sessions will be required to obtain a passing grade. The professor will determine which work will be required in their course.
 - * (e.g. when presenting group work, sitting for examinations or other work done in class)
- Retakers may be exempt from failing the call due to absences; however, they are not exempt from work the professor designates as necessary to obtain a passing grade. This means some sessions may be mandatory to attend in order to complete the work within.
- Students in their third call are responsible for managing the conflicts in their schedule, should students need advice on how to manage their conflicts they should visit the program office.

EXTRAORDINARY EXAM POLICY

Any student whose weighted final grade is below 5 will be required to sit for the retake exam to pass the course (except those not complying with the attendance rules, whom are banned from this possibility).

Grading for retakes will be subject to the following rules:

- The retakes will consist of a comprehensive exam or equivalent assignment. The grade will depend only on the performance on this exam; continuous evaluation over the semester will not be taken into account.
- Dates and location of the retakes will be posted in advance and will not be changed.
- The exam/assignment will be designed bearing in mind that the passing grade is 5 and the maximum grade that can be attained is 8 out of 10.

PLAGIARISM / ACADEMIC HONESTY

Plagiarism is the dishonest act of presenting another person's ideas, texts or words as your own. This includes in order of seriousness of the offense:

- providing faulty sources;
- copy-pasting material from your own past assignments (self-plagiarism) without the instructor's permission;
- copy-pasting material from external sources even while citing them;
- using verbatim translations from sources in other languages without citing them;
- copy-pasting material from external sources without citing them;
- and buying or commissioning essays from other parties.

IEU students must contact the professor if they don't know whether the use of a document constitutes plagiarism. For help with your academic writing, contact the Writing Center (writingcenter@faculty.ie.edu). The professor will also advise the student on how to present said material. All written assignments must be submitted through Turn-it-in, which produces a similarity report and detects cases of plagiarism. Professors are required to check each student's academic work in order to guarantee its originality. If the originality of the academic work is not clear, the professor will contact the student in order to clarify any doubts. Students using external tutorial support should report it to the professor and the BIR Program from the moment they began receiving this support. In the event that the meeting with the student fails to clarify the originality of the academic work, the professor will inform the Director of the Bachelor Program about the case, who will then decide whether to bring the case forward to the BIR Academic Review Panel. Very high similarity scores will be automatically flagged and forwarded to the Academic Review Panel. Plagiarism constitutes a very serious offense and may carry penalties ranging from getting a zero for the assignment to expulsion from the university depending on the severity of the case and the number of times the student has committed plagiarism in the past.

6.3 CODE OF CONDUCT IN CLASS

1. Be on time: Students arriving more than 5 minutes late will be marked as "Absent". Only students that notify in advance in writing that they will be late for a specific session may be granted an exception (at the discretion of the professor).
2. If applicable, bring your name card and strictly follow the seating chart. It helps faculty members and fellow students learn your names.
3. Do not leave the room during the lecture: Students are not allowed to leave the room during lectures. If a student leaves the room during lectures, he/she will not be allowed to re-enter and, therefore, will be marked as "Absent". Only students that notify that they have a special reason to leave the session early will be granted an exception (at the discretion of the professor). If connecting remotely, leave video feed on at all times.
4. Do not engage in side conversation. As a sign of respect toward the person presenting the lecture (the teacher as well as fellow students), side conversations are not allowed. If you have a question, raise your hand and ask it. IF you do not want to ask it during the lecture, feel free to approach your teacher after class. If a student is disrupting the flow of the lecture, he/she will be asked to leave the classroom and, consequently, will be marked as "Absent".
5. Use your laptop for course-related purposes only. The use of laptops during lectures must be authorized by the professor. The use of Social Media or accessing any type of content not related to the lecture is penalized. The student will be asked to leave the room and, consequently, will be marked as "Absent".
6. No cellular phones: IE University implements a "Phone-free Classroom" policy and, therefore, the use of phones, tablets, etc. is forbidden inside the classroom. Failing to abide by this rule entails expulsion from the room and will be counted as one absence.
7. Escalation policy: 1/3/5. Items 4, 5, and 6 above entail expulsion from the classroom and the consequent marking of the student as "Absent." IE University implements an "escalation policy": The first time a student is asked to leave the room for disciplinary reasons (as per items 4, 5, and 6 above), the student will incur one absence, the second time it will count as three absences, and from the third time onward, any expulsion from the classroom due to disciplinary issues will entail 5 absences.

6.4 TECHNOLOGY

Cell-phones will not be allowed in synchronous class. Faculty should formally ask students to put them away at the beginning of any synchronous session. Hybrid participants must maintain their video feeds on.

Criteria	Percentage	Comments
Group Presentation	40 %	
Final Exam	50 %	
Class Participation	10 %	

PROFESSOR BIO

Professor: **WAYA QUIVIGER**

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Waya Quiviger first joined IE Business School as Managing Director of the International MBA program. From 2009 to 2018, she was the Executive Director of the Master in International Relations. She is currently a Professor of Practice and the Executive Director of the Transatlantic Relations Initiative at IE School of Global and Public Affairs. Waya was also the lead coordinator of the annual Transatlantic Conference in collaboration with the Belfer Center at the Harvard Kennedy School and the Fundación Rafael del Pino. Waya Quiviger holds an M.Sc. in Politics of the World Economy from the London School of Economics (LSE), a Master in International Management from the Ecole Des Hautes Etudes Commerciales (HEC) and a Bachelor of Commerce from McGill University (CA).

Prior to joining IE, Waya worked for the World Economic Forum in Geneva, Switzerland as Manager of the Global Leaders for Tomorrow (GLTs), a community of outstanding young leaders, many of them social entrepreneurs. She has also consulted for the Women's Forum and the Club de Madrid. Ms. Quiviger teaches Global Governance & International Organizations and Aid, Development and Social Entrepreneurship in various undergraduate and graduate programs including the Master in International Relations, the Master in Management and Global Executive MBA, as well as a Partnership and Multi-Stakeholder Engagement course in the Master in International Development. She also gives master classes on sustainable development and social entrepreneurship for corporate partners as well as IE alumni around the world. Every year, Waya is the sole lecturer in the IE Brown Summer Program in Segovia. In addition, Waya regularly publishes in international media including *Expansión* and the *China Daily*. She is the recipient of multiple awards for outstanding teaching. Her research interests include social innovation, social entrepreneurship, sustainable development, global governance, intergovernmental institutions and international relations. Waya is a member of the Spanish Leadership Network of the Fundación Rafael del Pino.

OTHER INFORMATION

Office hours: Available by appointment.